

what we offer

We help startups and small businesses define their brand's personality with branding, pitch deck, and strategy consulting services. Below are the most frequently-requested options, but are not all inclusive of all available services.

Brand Identity

- Logo Creation
- Logo Refresh or Redesign
- Typography & Color Palette Design
- Visual Identity Guidelines

Brand Strategy

- Brand Positioning
- Market Research & Analysis
- Target Audience Identification
- Competitive Analysis

Design & Mockups

- Web Design + Consulting
- Product Mockups
- Software / Application Concepts

Graphic Design

Printed Materials

- One-Page Handouts
- Business Plan Design
- Tradeshow Booth Design
- Business Cards
- Letterhead and Stationary
- Packaging + Labeling
- Merch, Swag, & Promo Items

Digital Materials

- Pitch decks / PPT templates
- Teams / Zoom Digital Backgrounds
- Email Signatures
- Social Profile + Cover Photos
- Infographics + Iconography



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What We Don't Do: At this time, we are unable to support requests for brand videos and commercials, animation, and motion graphics. Additionally, we cannot accommodate requests for full-time support of advertising campaign development and launch, social media management, or other solutions that may not be captured here.

For affordable access to photography, audio recording, and video resources, we recommend connecting with the J.B. & Johnelle Hunt Family Center for Innovation at the Fayetteville Public Library.